



Mockingbird Raw Press

To: You

Hi Lucy,

Do you recognise this scene?

You squint under the harsh lighting, tune out the mechanical hum and give a tiny shiver. Are you in a morgue? No, just your local supermarket, c.2019. But you would be forgiven for thinking that, since you're standing where fruit and veg go to die: the smoothie and juice section.

Conventional smoothie and juice production cooks away the nutritional magic of raw fruit and veg using heat-based preservation methods.

At Mockingbird Raw Press, we don't harm the good stuff.

We preserve the abundant nutrients in that freshly picked* strawberry, cucumber or spinach leaf so that the living goodness is still there when you open the bottle. This is the power of cold-pressing.

Keeping things cool also maintains that zingy taste you only get in fresh food. All this is done in small batches blended to our premium recipes.

And we've got 12 amazing options for you across our range.

Looking for an all-rounder? Try our classic Raw Greens smoothie crafted from crisp leafy greens and nutrient rich broccoli, delicately balanced with the sweetest pears and apples. Need some power for the day ahead? In steps our Raw Coffee Smoothie.

And don't even get us started on our juices. From our berry-full Raw Pump bursting with superfoods to our showstopping blue number, Raw Activate, rich in heavenly tropical notes, we've got something for your every mood that will make you brim with life.

[Find your closest bottle of Mockingbird here with our store locator](#) and look out for our next despatch where we'll spill even more juicy details on the art and science of cold-pressing.

With love & nutrition,

The Mockingbird Flock



P.S. We're now stocked by 22 different retailers! [Spot a Mockingbird near you here.](#)

*Concerned about raw food safety? Don't worry. We use a revolutionary high-pressure process (HPP) that enables us to make our products safe for consumption without heat damage.